# SAIS SEMENTI



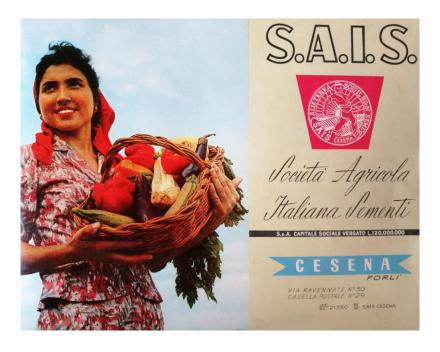
## Our history

**SAIS** is a limited private company founded in 1941 in Cesena, Romagna, heart of Italian fruit&vegetable production.

The idea of the founders growers, already vegetable seeds producers, was to promote and improve their business over the possibilities of each single farm.

In 80-years, our company has achieved important results, as:

- To diversify the activities, starting to develop his own brand and to produce op vegetable seeds on his stock seeds, kept and maintained in purity from the Breeding Station.
- Breeding hybrids in several species, like tomatoes, peppers, eggplants, squashes, carrots, basil and herbs, ecc.
- To deal with customers from about 70 countries in all continents



SAIS's first catalogue



## Our main activities

• **Breeding and preservative selection** of vegetable and herb varieties. Actually we can offer about 90 varieties of our selection registered at the European Register of variety. We have registered about 100 varieties at the European Register of varieties and we are responsible of the selection of 80 Op varieties.

#### Production about:

- -> 1.100 hectares cultivated every year
- -> 800 Net tons of vegetables seeds producted
- -> About 150 producers
- -> 8 agronomist technician for the technical assistance to seed crops.
- Sales and marketing development of O.P and Hybrid vegetable and herbs seeds:

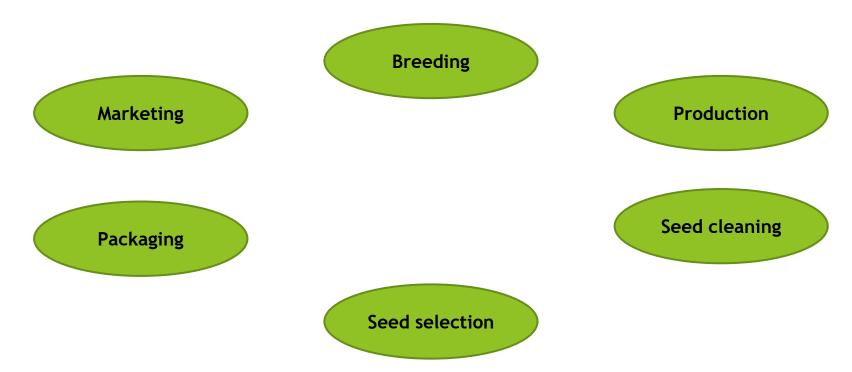
Network Distribution based on mainly vegetable distributors: 35% Italian market, 65% Foreign market (on 8 mln of incomes, 5 are from international markets)

## Our structure

#### Sais' structure is composed by:

- 35-40 permanent employers
- 15 temporary workers for the summer period
- 30 sales people spread all over the country and for different markets segment

#### We are a fully «integrated» vegetable seed company



## Our values

R&D for the future challenges

We enhance the varieties of mediterranean tradition

From 80-years we work side by side with farmer in all business processes

Improve ourselves to satisfy the needs of customers

**International scope** 

**Technical support** 

Competence Reliability Continuity



## Our offer

SAIS PROFESSIONALE

**IL BUON SEME** 







#### SAIS - Il Buon Seme

#### The line «Il Buon Seme» is divided into two sections:

#### **Hobby Garden -> seeds for gardening**

Thermosealed packets at fixed price and variable weight divided in:

- Kalibra
- Vegetables
- Flowers
- Herbs
- Tappeti Verdi



Group of high quality seeds addressed to producers of:

- Beans
- Cutted vegs
- Roots and bulbs





## SAIS Professionale

**SAIS Professionale** is the result of our research activity and the providing from some partners for complementary products.

**Objective** -> to join the italian diversity with high performances, taste, pathogen resistence and adaptability to growing conditions in Italy and abroad..

This is our choice of vegetable and herb seeds dedicated to professional agricolture and nursery:

- Tomato
- Sweet and hot pepper
- Eggplant
- Leaves
- Cut Fresh Baby leaf
- Basil
- Pumpking
- Herbs
- Legumes
- Sweet Corn
- Hobby plant risers



